



Springfield-Branson
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Immediate Release

New Terminal Comes With New Destination

New Location, Endless Destinations...

SPRINGFIELD-BRANSON NATIONAL AIRPORT — The opening of the new terminal on May 6, at the Springfield-Branson National Airport, will coincide with the arrival of a new destination.

Allegiant Air, Springfield's low-cost airline, will officially announce the destination at a mid-February news conference.

"Springfield continues to be an outstanding market for Allegiant," says Maurice J. Gallagher, Allegiant Air president & CEO. "We're pleased to announce we will soon offer the community yet another low-cost, nonstop route. We are confident this sunny, new destination will have great appeal."

"This will be our thirteenth nonstop destination," says Gary Cyr, airport director of aviation. "Since 2005 we've added seven nonstop destinations to Springfield's roster. I think we can say, without qualification, that this destination is the most exciting we've ever offered."

In the run-up to the official announcement, the Allegiant web site (www.allegiantair.com/contest) is sponsoring a contest called, "Guess Allegiant's New Destination and Win!" Participants who guess correctly could win two roundtrip tickets to the new destination, or any other Allegiant destination from Springfield.

Allegiant currently flies nonstop between Springfield and the following cities: Las Vegas, Orlando, Tampa/St. Petersburg and Phoenix.

About the Midfield Terminal

In June of 2006 the Springfield-Branson National Airport broke ground for a new terminal. Located on the west side of the airport, the new facility will open on May 6, 2009.

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Besides offering the obvious customer benefits of a new building, the new terminal will address several major issues:

- The current terminal has run out of room to park jetliners overnight. Operationally speaking, this is a huge issue. 14 jetliners park in Springfield for the night. In the morning, they all want to leave as early as possible, but they can't because they have to take turns at the loading gates.
- The passenger capacity of the current terminal is about a million passengers a year. We expect to have more than that within the next few years.
- Security. The current terminal was built long before post 9/11 security requirements. Baggage screening is jury-rigged in an old airline office; the passenger screening area is crammed into its current space and more stringent security is on the way. The new terminal will be built to accommodate modern security requirements.

Besides plenty of room and ease of use, the new terminal offers something less tangible—curb appeal. Not only will customers enjoy using it, it will be a selling point for the airport and the region. It will show the world that Southwest Missouri offers the best of both worlds: great quality of life and world class transportation facilities.

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