



February 18, 2009

- Springfield will now have low-cost service to five cities: Las Vegas, Phoenix, Orlando, Tampa and Los Angeles.
- When you look at a map of our destination cities, there are two obvious “holes” in our service: flights to the upper East Coast and the West Coast. The new Allegiant destination plugs one of those holes.
- When the Los Angeles service begins, it will be the airport’s first regularly scheduled service to the West Coast.
- The new service will give us the longest regularly scheduled flights in the airport’s history: 1,425 miles.

Allegiant Timeline in Springfield

- April 2005: Allegiant begins service in Springfield with direct service to Las Vegas
- October 2005: Allegiant begins Springfield direct service to Orlando
- December 2006: Allegiant begins Springfield direct service to Tampa/St. Petersburg
- October 2008: Allegiant begins Springfield direct service to Phoenix
- May 2009: Allegiant begins Springfield direct service to Los Angeles

Allegiant Enplaned (people getting on an airplane) Passenger Numbers

May 2005	1,327
May 2006	3,451
May 2007	4,630
May 2008	6,338

Total Enplaned Passengers 2005	18,579
Total Enplaned Passengers 2006	39,006
Total Enplaned Passengers 2007	57,800
Total Enplaned Passengers 2008	65,295

2008 Enplaned Passenger Numbers for Springfield Airlines

American Airlines	131,090
United Airlines	90,434
Northwest Airlines	53,007
Allegiant Air	65,295
Delta Airlines	47,167

About the Airport

LOCATION

Latitude: W93° 23'
Longitude: N37° 13.74'

3500 acre site located in NW Springfield, Missouri at 1268 feet above sea level.

RUNWAYS

Runway 2/20. Length: 7003
Runway 14/32. Length :8000

CURRENT TERMINAL

Built in 1964. Significant additions in 1968, 1974, 1979, 1991 and 2001.

NEW TERMINAL

Opens May 6, 2009.

AIRLINES

American, Allegiant, Delta, Northwest, United.

DESTINATIONS

Atlanta, Chicago, Dallas/Ft. Worth, Denver, Detroit, Las Vegas, Memphis, Minneapolis, Orlando, Phoenix, St. Louis and Tampa. Los Angeles begins May 3.

2008 ACTIVITY

Total passengers: 779,995
Pounds of Cargo: 42,188,373

GENERAL INFORMATION

The Springfield-Branson National Airport (SGF) is the gateway to the Missouri Ozarks. With direct flights to 12 cities, SGF enjoys connectivity to the national air system that is unusual for a market its size.

While passenger numbers have not consistently increased every year, the overall average growth, over the past 15 years is 4% a year, with total boarding passengers over the period growing by 93%.

Owned by the City of Springfield, SGF is managed by an 11-member administrative board. Airport Board members are appointed by the City Manager, with confirmation made by the City Council.

Acting as an independent body, the Board plans, develops, operates and maintains existing and future airport properties, and the overall management of employees.

The Board operates the airport as a self-supporting enterprise function, meaning that it operates without local/state tax revenues or general city funds. Daily operations are funded by money generated from leases and contracts with the airlines and other businesses using airport facilities. Grants from the Federal Aviation Administration are received on a matching basis for the funding of qualifying improvement projects. Federal grants are funded mainly by federal taxes on airline tickets, aviation fuel and cargo shipments.



NEWS RELEASE
FOR IMMEDIATE RELEASE: Feb. 18, 2009

ALLEGIANT AIR ROLLS OUT THE RED CARPET FOR SPRINGFIELD AND BRANSON!

**ALLEGIANT AIR ANNOUNCES NEW, NONSTOP AIR SERVICE
BETWEEN SPRINGFIELD AND LOS ANGELES:**

AIRLINE CELEBRATES WITH INTRODUCTORY **\$99* FARES**

(SPRINGFIELD, Mo.) — Springfield, Mo. residents will soon get the star treatment as low-cost airline, **Allegiant Air**, LLC, today announces new, nonstop jet service to Los Angeles from Springfield-Branson National Airport beginning **May 3**. Allegiant is celebrating the sunny new service by offering fares as low as **\$99*** one-way to the “City of Angels” known for sun, surf, sightseeing and celebrities.

“We’re pleased to bring yet another affordable and convenient way for the Springfield and Branson communities to go on vacation to a sunny destination,” Maurice J. Gallagher, Allegiant Air president & CEO, said. “This is an exciting new addition for our airline and our customers as we launch the only nonstop, all jet service between Springfield and Los Angeles.”

The new flights will operate two times weekly between Springfield and Los Angeles International Airport with service **Thursday** and **Sunday**. Beginning May 3, flights will depart Springfield at **9:10 p.m.** arriving in Los Angeles at **10:35 p.m.** Flights leaving Los Angeles will depart at **3:20 p.m.** arriving in Springfield at **8:30 p.m.** (all flight times are local). Allegiant Air provides nonstop service from Springfield to four other destinations; Las Vegas, Orlando, Fla., Phoenix/Mesa and Tampa Bay, Fla.

“To say this new service is a ‘big deal’ would be an understatement,” Gary Cyr, director of aviation for Springfield-Branson National Airport, said. “This is the first time that we’ve had scheduled service to the West Coast, and it’s on a low-cost airline flying to Los Angeles International Airport. It doesn’t get any better than this!”

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Located in the heart of sunny Southern California, Los Angeles is just minutes from some of the world's most exciting experiences. From theme parks to world-famous beaches, unsurpassed shopping to the iconic Hollywood Hills, Los Angeles is an escape from reality. Attractions like Disneyland and Universal Studios Hollywood keep the adrenaline pumping, while landmarks such as the Hollywood Walk of Fame and Grauman's Chinese Theater give visitors a taste of Tinsel Town. In addition, the Los Angeles area boasts some of the world's most impressive art collections including the Getty Museum, the Los Angeles County Museum of Art and The Museum of Contemporary Art, Los Angeles.

The **Allegiant Vacations** division of the company will offer low-cost packages with more than six of the Los Angeles area's most exciting hotel properties, including: *Sheraton Universal Hotel, Westin Bonaventure Hotel & Suites, Hyatt Regency Long Beach, Hyatt Regency Newport Beach, Marina del Rey Marriott and The Westin Los Angeles Airport.*

Allegiant's **\$99*** one-way introductory fare is limited, must be purchased by **March 11, 2009** and is valid for travel through **Sept. 30, 2009**. Introductory fares are not available on all flights. After the introductory fare period, regular one-way fares on the route start as low as **\$119** one-way. Allegiant will utilize 150-seat, MD-80 series, jet-aircraft on the route.

Reservations can be made on the airline's website at www.allegiantair.com, through the airline's Reservations and Information Center at **702-505-8888** or through professional travel agents.

About the \$99* one-way fare:

Seats are limited. Fares are one-way and not available on all flights. Must be purchased by March 11, 2009 for travel completed by Sept. 30, 2009. Offer not available May 22-25, 2009 and July 2-6, 2009. Prices do not include PFC, segment tax or Sept. 11 security fee of up to \$10.60 per segment. A segment is one take-off and one landing. A convenience fee of \$13.50 per passenger will apply when booked on allegiantair.com. A convenience fee of \$13.50 per passenger, plus \$10.00 per segment, will apply when purchased through Allegiant Air call center. Purchases made at any Allegiant Air Airport Ticket Office will not incur a convenience or call-center fee. When purchased at time of booking, a fee of \$15 for first checked bag and \$25 for second checked bag will apply per person, per segment. If purchased at flight check-in, a fee of \$25 for the first checked bag and \$35 for the second checked bag per person, per segment will apply. In all cases additional higher fees will apply for three or more checked bags. Fare rules, routes and schedules are subject to change without notice. Restrictions apply.

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About the Company

Las Vegas based Allegiant Travel Company (NASDAQ: ALGT), is focused on linking travelers in small cities to world-class leisure destinations such as Fort Lauderdale, Fla., Las Vegas, Los Angeles, Phoenix-Mesa, Orlando, Fla. and Tampa/St. Petersburg, Fla. Through its subsidiary, Allegiant Air, the Company operates a low-cost, high-efficiency, all-jet passenger airline offering air travel both on a stand-alone basis and bundled with hotel rooms, rental cars and other travel related services.

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