



For Immediate Release

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The Comfort Suites Medical District Hotel in Springfield, MO Wins Prestigious 2008-2009 Platinum Hospitality Award from Choice Hotels International

Springfield, MO (March 30, 2009) – The Comfort Suites Medical District hotel of Springfield, MO was recently announced as a recipient of a prestigious 2008-2009 Platinum Hospitality Award from world lodging leader Choice Hotels International, Inc. (NYSE: CHH), franchisor of the Comfort Suites brand.

“We are very proud that the Comfort Suites Medical District hotel has received this distinguished honor,” said Steve Joyce, president and chief executive officer for Choice Hotels. “This hotel’s commitment to outstanding guest service has earned it this well-deserved recognition as one of the best of the best within the Comfort Suites brand.”

As one of the top high-performing properties within the more-than-5,800-strong Choice Hotels system, the Comfort Suites Medical District hotel is among the top three percent of properties within the Comfort Suites brand to receive “Platinum Award” status. As one of the top three percent of hotels within the Comfort Suites brand, the Comfort Suites Medical District hotel has demonstrated an exceptional focus on guest satisfaction and dedication to providing superior service. Additional award criteria are evaluated by Choice Hotels through an official annual ranking report.

For more information or to make your reservation for the Comfort Suites Medical District hotel today, call the Choice Hotels toll-free reservation line at 800.4CHOICE or visit choicehotels.com.

About Choice Hotels

Choice Hotels International franchises more than 5,800 hotels, representing more than 470,000 rooms, in the United States and more than 30 countries and territories. As of December 31, 2008, 987 hotels are under construction, awaiting conversion or approved for

development in the United States, representing 78,915 rooms, and an additional 121 hotels, representing 10,190 rooms, are under construction, awaiting conversion or approved for development in more than 15 countries and territories. The company's Comfort Inn, Comfort Suites, Quality, Sleep Inn, Clarion, Cambria Suites, MainStay Suites, Suburban Extended Stay Hotel, Econo Lodge and Rodeway Inn brands serve guests worldwide. In addition, via its Ascend Collection membership program, travelers in the United States, Canada and the Caribbean have upscale lodging options at historic, boutique and unique hotels.

Additional corporate information may be found on the Choice Hotels Web site, which may be accessed at www.choicehotels.com.

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