

# Press Release

Springfield, Missouri, Convention & Visitors Bureau

**For immediate release:** April 10, 2008

**Contact:**

Susan Wade, CVB Public Relations Manager, 417-881-5300, Ext. 101 (office), 800-678-8767, Ext. 101 (office), 417-830-0645 (cell), 417-863-8471 (home) or [swade@springfieldmo.org](mailto:swade@springfieldmo.org)

## **New Discount, Keepsake Program for Visitors in Springfield, Mo.**

Springfield, Mo.—The Springfield, Mo., Convention & Visitors Bureau has a new program that will help visitors save money and create a unique keepsake of their visit.

The Passport to Family Fun is a coupon book with discount offers from 25 retailers, restaurants and attractions. When the booklet is presented at a participating business, the page featuring the business is stamped with a unique symbol. No purchase is required to receive the stamp.

The booklet then becomes a colorful keepsake filled with reminders of a visit to the third-largest city in Missouri.

Participating businesses include Bass Pro Shops Outdoor World, Fantastic Caverns, Springfield Cardinals, Animal Paradise Family Fun Park, Dickerson Park Zoo, Discovery Center, Ted E. Bear's Toy Factory, Wilson's Creek National Battlefield, Candy House Gourmet Chocolates and many others.

To receive a free Passport to Family Fun, 2008 Visitors Guide and other vacation planning information, call the Convention & Visitors Bureau at 800-678-8767, request information at [www.vacationspringfield.com/passport](http://www.vacationspringfield.com/passport) or visit one of the bureau's Tourist Information Centers at 3315 E. Battlefield Road, 815 E. St. Louis St. or Springfield-Branson National Airport. A printable version of the Passport also is available on the Web site.

xxx