

Press Release

Springfield Convention & Visitors Bureau

For immediate release: May 6, 2009

Contact: Susan Wade, Public Relations Manager, Convention & Visitors Bureau, 417-881-5300, Ext. 101; 800-678-8767, Ext. 101; swade@springfieldmo.org. Cell: 417-830-0645 Home: 417-863-8471

CVB Brings a Dozen Meeting Planners to City for Tour May 7-8

Springfield, Mo. – The Convention & Visitors Bureau sales staff will showcase Springfield's assets to a dozen meeting and convention planners during a familiarization tour May 7-8.

The tour will include visits to the city's convention hotels, the Expo Center, JQH Arena, Juanita K. Hammons Hall for the Performing Arts, the new airport terminal, Bass Pro Shops Outdoor World, other attractions and a Springfield Cardinals baseball game at Hammons Field.

Along with bringing meeting planners to the city for familiarization tours, the CVB encourages local residents to consider working to bring to Springfield the conventions, conferences and other group events they attend in other cities.

To pass along a lead about a convention that might be a good fit for Springfield, contact Sales Director Dana Maugans at 881-5300, Ext. 111, or dmaugans@springfieldmo.org.

CVB services are free.

XXX