

# Press Release

Springfield Hotel-Motel Association

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## CVB Celebrates, Educates During National Tourism Week

Springfield, Mo. – The Convention & Visitors Bureau next week will welcome guests at the Tourist Information Center, 3315 E. Battlefield Road, with a special packet of information, official welcome letter, games and prizes.

The special activities are in celebration of National Travel and Tourism Week May 9-17.

The CVB also will strive to raise awareness about the value of travel and tourism to the local economy. Tourism is one of Springfield's top industries, generating \$75 million annually in hotel room sales in the city and providing employment for more than 16,500 people in Greene County. More than 3 million overnight visitors come to the city annually along with millions of other day trip visitors.

Statewide, more than 39 million people visited Missouri in 2008, contributing \$10.1 billion to the state's economy.

Sponsored by the U.S. Travel Association (formerly the Travel Industry Association of America) and designated by President Ronald Reagan and Congress in 1984, National Tourism Week highlights the contributions of the travel and tourism industry—one of the country's largest employers—to the United States and to regional economies. National Tourism Week encourages Americans to support the tourism industry through domestic travel. For more information, visit [www.ustravel.org](http://www.ustravel.org).

For more information about the local travel industry, call the Convention & Visitors Bureau at 881-5300 or visit [www.SpringfieldAdventures.com](http://www.SpringfieldAdventures.com).

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