

Press Release

Springfield Convention & Visitors Bureau

January 20, 2012

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Springfield, Mo., CVB Selected to Sell Airport Advertising

Springfield, Mo. – The Springfield Convention & Visitors Bureau has been selected to sell advertising at the Springfield-Branson National Airport.

The CVB already sells advertising at its visitor's center in the airport terminal. It will now sell advertising on video screens and freestanding displays. As a nonprofit marketing organization, the mission of the CVB is to grow the local economy through growth in the travel and tourism industry.

"It's great to have the CVB representing the airport to potential advertisers," says Brian Weiler, the airport's director of aviation. "Approximately 1.5 million people visit the airport's passenger terminal every year. With an audience that big, we wanted to make sure that a respected, well known organization represents us."

"We're excited to be working with the airport and look forward to helping promote local businesses to travelers," says Laura Whisler, CVB marketing director.

For information about advertising at Springfield-Branson National Airport, call 417-881-5300 or 800-678-8767 or send email to marketing@springfieldmo.org. For more information about Springfield, visit www.SpringfieldAdventures.com.

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