

Press Release

Springfield Convention & Visitors Bureau

July 22, 2011

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Registration Underway for Car Show at First Annual Birthplace of Route 66 Festival

Springfield, Mo. – Registration is underway for classic automobile owners who want to participate in the car show during the first annual Birthplace of Route 66 Festival on Aug. 13 in Springfield, Mo.

Car show registration is \$15 in advance or \$20 the day of the show. Registration is from 10-11:30 a.m. and awards are presented at 6 p.m. Classes are: Antique – Pre 1925, Classic – 1925-1948, Stock/Modified – 1949-1985, Unrestored and Spectators Choice. All participants receive a T-shirt and door prizes will be awarded.

The festival is set for noon-8 p.m. on College Street west of Grant Avenue. The Birthplace of Route 66 Festival is designed to celebrate and remember the role Springfield played in the Route 66 era. College Street, where the festival will take place, is on the original Route 66 byway.

Other festival activities include live music, food, activities for kids, interpretive history and more.

Admission for the festival is \$3 at the gate. Children 5 and younger are free.

The event is sponsored by the West Central Neighborhood Alliance, Ozark Racers Assoc., Mother's Brewing Co., Air Time, Traders Printing, Steak 'n Shake and Meeks Building Center. Sponsorship opportunities are still available.

For car show information, call Amber Geister at 417-864-8003 or send email to shadyo@swbell.net.

For more information about the festival or to become a sponsor, call West Central Neighborhood Alliance at 417-569-8866.

For more information about Springfield, visit www.SpringfieldAdventures.com or call the Convention & Visitors Bureau at 800-678-8767.

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